

Public Service Announcement

National Alert Ready System Testing in Nunavut

Start Date: May 3, 2023 End Date: May 10, 2023

Nunavut-wide 90 sec

The Department of Community and Government Services' Emergency Management Division is advising Nunavummiut that a test of the National Alert Ready System will take place on May 10, 2023.

The test will take place at 2:00 p.m. EST, 1:00 p.m. CST and 12:00 p.m. MST, via cellular, TV and radio. The test alert message reads: "This is a test. No action required."

CBC Radio, TV, as well as local weather channels will be displaying the alert. Cellular message alerts will be received by mobile phones connected to an LTE network with settings adjusted to receive test messages.

Cellular device compatibility, connection to an LTE network, cell tower availability and coverage, device software and settings will impact cellular reception of the test message. Transmission of the test will only affect distribution channels (TV, radio, mobile), for approximately 30 seconds.

The National Alert Ready System is designed to deliver critical and potentially lifesaving alerts to Canadians and educate the public on what an emergency alert will look like in the event of a life-threatening situation. Ongoing testing ensures the system works as intended and identifies areas that need adjustments. Nunavummiut can obtain more information at the <u>Nation Public Alerting Systems</u> webpage.

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